



CHINA BUSINESS IMMERSION TRIP

An in-country immersion into the practical business issues and the differences in commercial, cultural, and regional China paradigms. Learn the lessons every company must understand and integrate into any successful business initiative:

- Visit all three principal China industrial development regions
- Meet and learn from leading professional, government, legal, and financial experts
- Visit 7-10 Western companies and learn from their practical experiences managing real Chinese businesses
- Absorb the opportunities; understand first-hand the challenges and critical success factors in China

TRIP ITINERARY:

Friday:

Arrive in Beijing; Evening Welcome Reception

Saturday:

Morning Kick-off Meeting; Beijing and Regional Overview; AMCHAM China Business Overview, Legal System Overview; Intellectual Property in China; Expat Executive Exchange; Afternoon Cultural Immersion

Sunday:

Travel to the Great Wall at Badaling; Factory Tour or Executive Exchange; Flight to Shanghai

Monday:

CCA (Shanghai); Shanghai Yangtze River Delta Overview; Business Types and Formation (Rep. Office, WOFE, FICE) Presentation; Contract and Employment Law (Western Legal Firm); Recruiting/Retention (HR Firm); Western Company Factory Tour and Management Presentation; Shanghai Tour

Tuesday:

Hosted Service/Logistics in China; China Tax and Financial Considerations Presentation; Expat Executive Exchange; Motor Coach to Suzhou; Suzhou New District Development Zone Meeting; Suzhou Tour

Wednesday:

Western Company Factory Tours (2-3) with Management Presentations/Discussion on VAT, Export Processing Zones, Bonded Logistics Centers, etc.

Thursday:

Motor Coach to Shanghai; Flight to Zhuhai; China Centric (Zhuhai); Pearl River Delta Business Overview; Zhuhai Free Trade Zone Meeting

Friday:

China Centric (Zhuhai) Supply Chain Management and Import/Export Considerations Presentation; Western Company Factory Tours (1-2); Expat Executive Exchange; Closing Lunch; Ferry to Hong Kong

Actual schedule subject to change based on hosts, presenters, and in-country flight availability.

"This was an incredible trip! Very informative and the network of people that China Centric brings to the table is second to none!"

~Previous Attendee