

# CHINA CENTRIC ASSOCIATES

BEIJING • CLEVELAND • HONG KONG • SHANGHAI • ZHUHAI



## SPEAKER BUREAU

### EXPERIENCED REAL CHINA PERSPECTIVE



#### MIKE CORKRAN CEO OF CCA

Mike brings 25 years of international and China operating experience including line operating responsibility for integrated

manufacturing businesses in China. As President of North American & Asia Pacific for RELTEC, a NYSE-listed telecom equipment manufacturer, Mike led the start-up and management of five manufacturing businesses and two development centers in five different Chinese cities. Mike has participated in over 150 client China initiatives since founding China Centric. In addition to his extensive China experience, Mike has held various marketing, financial management, and general management roles and assignments, leading teams of up to 5,000 people and generating up to \$1 Billion in revenues. Mike earned a Bachelor of Arts in Economics at Dartmouth College and a Master's in Business Administration from the University of Rochester.

[wmcorkran@china-centric.com](mailto:wmcorkran@china-centric.com)

China is an economic powerhouse that affects all nations, companies and individuals. China's sheer magnitude and pace of development will change the economic, social, political and cultural fabric of the world. In essentially one generation, this intricate society with over 2,500 years of national identity has risen to be the third largest economic power. Understanding the opportunities and threats presented by China is a strategic imperative to nations, companies and individuals.

#### CHINA CENTRIC'S SPEAKER BUREAU DISCUSSIONS:

1. **Keys to Developing Markets in China**
2. **Straight Talk about Intellectual Property in China**
3. **China Business Start-up**
4. **The Keys to China Supply Chain Management Success**

WHERE EXPERIENCE AND EXECUTION CONVERGE