

CHINA CENTRIC ASSOCIATES

BEIJING • CLEVELAND • HONG KONG • SHANGHAI • ZHUHAI



CHINA SUPPLY CHAIN MANAGEMENT

A DIFFERENT WORLD WHERE ALL THE DETAILS COUNT

SAFELY ACCESS CHINA'S SUPPLY CHAIN

China Centric assists Western companies in developing and managing high performance and transparent DIRECT relationships with high quality China suppliers across the technology spectrum. Successful Supply Chain Management in China is different than in the West:

- Finding a low price is the easy part but finding suppliers that will provide consistent and dependable high quality products on time, every time, is a much bigger challenge
- You can find outstanding suppliers in China, but there are thousands that could not get the first order if they operated in the West. The average commercial, technical and management sophistication of Chinese suppliers is far lower than in the West
- We will assist your company during the whole process - from determining if China is a place to manufacture your products to choosing a supplier, contracting, and finally, ensuring a quality product is shipped to you.

ON-SITE & INTO THE DETAILS

The most critical step in the process is finding the right supplier. China Centric ensures high quality suppliers because we formally conduct a rigorous on-site Supplier Qualification Assessment with 50 criteria elements across six functional disciplines: Manufacturing Processes, Manufacturing Support Management, Quality Systems, Engineering, Logistics/Communication, and General Management.

Creating an effective China Supply Chain requires disciplined supplier scanning and qualification, structured RFQ development and execution, formal supplier contracting, and “engaged” supply start-up.

OUR EIGHT-STAGE PROCESS:

- Commodity Profiling
- Supplier Qualification
- RFQ Construction
- RFQ Execution
- RFQ Response Analysis
- Supplier Selection
- Contracting
- Implementation

China Centric can offer your company many options of Supply Chain Management assistance from simple custom projects to becoming your in-country Supply Chain team. A full range of services are available to accelerate results, while minimizing cost and supply chain risk in any combination of the following areas:

- China Supply Chain Training
- Commodity Profiling
- Supplier Qualification
- RFQ Development
- RFQ Management
- Supply Start-up
- Order Management
- Quality Assurance
- Improvement

WHERE EXPERIENCE AND EXECUTION CONVERGE